AI NoE   AI4media

A Centre of Excellence delivering next generation AI Research and Training at the service of Media, Society and Democracy.

Find out more about our work for a European AI Vision for the Media Sector:

→ **Report on the Overview & Analysis of the AI policy Initiatives at the EU level**

The report provides an overview of the EU policy on AI and the forthcoming EC legislative proposal on AI regulation, with useful information on existing and upcoming policy frameworks and an analysis of the ensuing principles and requirements.

Report interface

→ **White Paper on the social, economic, and political impact of media AI Technologies**

→ **The Initial White Paper.** The White paper provides an overview of some of the core discussions of AI for media from a media studies/social science perspective, identifying the main potentials and challenges connected with AI applications across the media cycle. It dives into their impacts on society (socially, economically, or politically) and mitigation measures.

Download factsheet

Full report

→ **The Final White Paper.** The Final white paper on the social, economic, and political impact of media AI technologies extends the initial insights by outlining the aims and functions of the newly launched AI Media Observatory, by describing the findings from three industry workshops that each explored one of the challenges that was identified in the initial version of the whitepaper, and by discussing how policy and legislation could better support the responsible use and development of AI in media.

Full report

→ **Roadmap on AI technologies and applications for the media industry**

The Roadmap on AI technologies and applications for the Media aims to provide a detailed overview of the complex landscape of AI for the media industry. It analyses the current status of AI technologies and applications for the media industry and the existing opportunities and challenges for the media sector.

Roadmap interface

Pilot Policy Recommendations for the use of AI in the Media Sector

The recommendations reflect on the lack of specific policy recommendations regarding the use of AI applications and tools in the media sector. The report investigates how this could be fixed. It identifies challenges for the use of AI applications in the media sector. It also provides the initial policy recommendations addressing these challenges.

Full report

AI4Media Strategic Research Agenda on AI for the media industry

The AI4Media SRA lays out the strategic plan for AI4Media's R&I activities and aims to become a useful source of information for AI researchers, media practitioners and policymakers. The SRA is structured around the following themes: Background & current landscape of AI for the media, Main themes for media AI research & the relevant research directions, Legal aspects and societal impact of media-related AI, AI applications for the media and AI education & AI skills development.
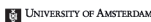
Download executive summary

Full report interface

The **AI Media Observatory** was launched! Make sure to visit this knowledge platform that monitors and curates relevant content on AI in media, provides expert perspectives on the potentials and challenges that AI poses for the media sector and allows stakeholders to easily get in touch with relevant experts in the field via our expert directory.

Interface

Our Consortium

Information Technologies Institute

KU LEUVEN CiTiP CENTRE FOR IT & IP LAW

UNIVERSITÀ DI TRENTO

UNIVERSITÀ DEGLI STUDI FIRENZE MICC Centro per la Comunicazione e l'Integrazione dei Media

Queen Mary University of London

UNIVERSITY OF AMSTERDAM

UM

Hes·so//// VALAIS WALLIS Σ π ≈ &

cea

Fraunhofer

UNIVERSITÉ CÔTE D'AZUR 3IA Côte d'Azur Interdisciplinary Institute for Artificial Intelligence

Consiglio Nazionale delle Ricerche

BSC Barcelona Supercomputing Center Centro Nacional de Supercomputación

idiap RESEARCH INSTITUTE

ircam Centre Pompidou

JOANNEUM RESEARCH DIGITAL

IBM

ATC ATHENS TECHNOLOGY CENTER

SOUND& VISION

DW

vrt

Rai

interdigital

F6S

LOBA

modl.ai

imagga

GRASSROOTS ARTS

www.ai4media.eu
info@ai4media.eu